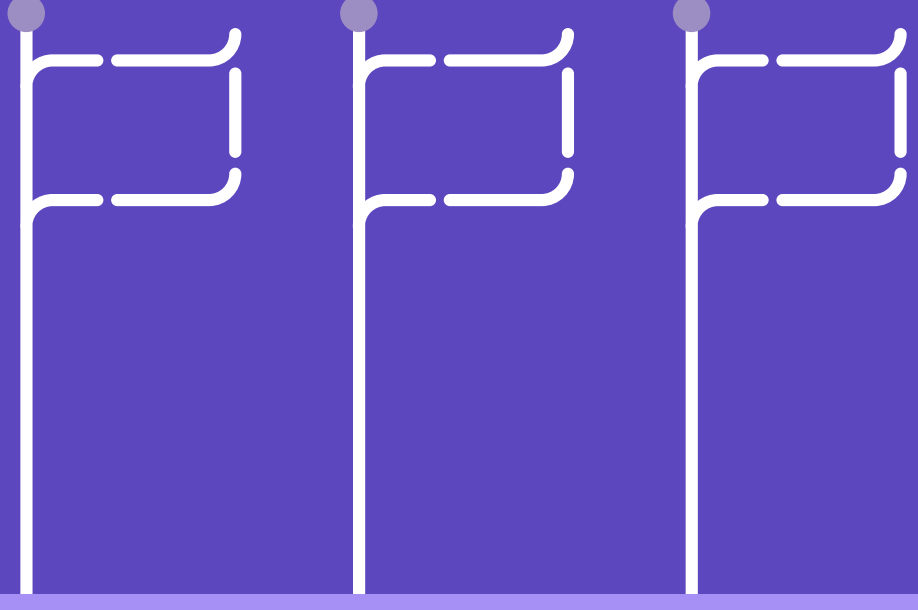


science meets regions

in Helsinki-Uusimaa



Date: 4th of April 2022
Time: 8:30–13:15 EEST
Venue: Musiikkitalo, Camerata-sali, Helsinki

Objective

The Science Meets Regions Process (SMR) aims to boost a culture of evidence-informed policymaking at the local and regional level by including science/academia, industry, and citizens in the process.

The objective of the Helsinki Region Science Meets Regions is ambitious: **to make the Helsinki-Uusimaa Region a pioneering region in the EU in reaching carbon neutrality by 2030, the R&D investment level to 5 % of GDP by 2030, and the employment rate to 80 % by 2030.** It aims to make policymaking more visible for stakeholders and the public and raise relevant stakeholders' involvement in decision-making. Helsinki Region Science Meets Regions process and cooperation with the science, industry, and service sectors will be used as a tool to reach these goals.

Structure

This conference is the stage for launching the modular Helsinki Region Science Meets Regions Innovation Camp learning program. The morning part gives an overview of the context, state of play, and recent developments, followed by an interactive and moderated discussion. The agenda in the afternoon will focus on specific examples of the partners to be discussed, aiming to learn from the experience gathered so far. Panels will also be followed by an interactive, moderated discussion – between the panellists and the wider audience.

Participation

The hybrid-platform conference on 4 April 2022 will bring together policymakers and top researchers from the EU and the representatives of the regional stakeholders from the public and private sectors (cities, universities, industry, etc.). It is directed in applying science, technology, innovation, and Smart Specialisation in order to respond to the development challenges and contribute to achieving the main goals in the Helsinki-Uusimaa Regional Strategy in a knowledge-based manner.

Schedule of The Conference

8:30–9:00
Welcome Coffee and Registration

9:00–10:15 Launch of Helsinki Region Science Meets Regions

Music Performance, Duo Selina (Sanni Virta, Hanna Ryyänen), UniArts

Opening, **Kaarlo Hildén**, Rector, UniArts, Helsinki
Opening **Ossi Savolainen**, Regional Mayor, Helsinki-Uusimaa
Opening dialogue **Antti Lindtman** and **Kai Mykkänen**,
Chairs of the main Parliamentary Groups
Opening commenting: **Paula Eerola**, President, Academy of Finland
Moderator: Mirita Saxberg

10:15–11:15 EU Strategic Foresight and Missions – Europe Needs Frontrunners

Mikel Landabaso, Director for Growth and Innovation,
Joint Research Centre, European Commission

Markku Markkula,
Former President, European Committee of Regions (CoR)

Clara de la Torre
Deputy Director General in the Directorate-General for Climate Action,
Mission Manger Climate Adaptation, European Commission

Emanuela Bellan (Stijn Verleyen)
Head of Unit, Joint Research Centre, European Commission

+ comments and questions from the audience

Moderator: Markku Markkula

11:15–11:45
Coffee Break

11:45–12:30 How to Boost a Culture of Science and Industrial Collaboration?

Carbon neutrality by 2030
R&D investment to 5 % of GDP by 2030
Employment rate to 80 % by 2030

Antti Vasara, President & CEO, VTT
Johanna Buchert, President & CEO, LUKE
Marjo Miettinen, Chairman of the Board, Ensto
Saara Kankaanrinta, Chairman of Baltic Sea Action Group & Carbon Action

Moderator: Mirita Saxberg

12:30–13:00 Small Group Open Discussions

Moderator: Mirita Saxberg

13:00–13:15 How Do We Move forward? Welcome to Innovation Camps!

Markku Markkula, Chair of the Board, Helsinki-Uusimaa Region