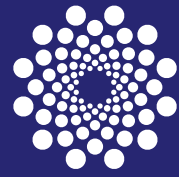


Helsinki Smart Region



Helsinki-Uusimaa
Regional Council



**Smart City
+ Smart Countryside
= Smart Region**

Smart specialisation – highlighting resource wisdom in Helsinki-Uusimaa Region

Thriving business and innovation hub

The Helsinki-Uusimaa Region is one of the fastest-growing areas in Europe and the driving force for economic growth in Finland. The region produces 39 percent of Finland's gross domestic product and has almost a third of all jobs in Finland. It is also a dynamic knowledge hub and innovation centre for the new European business and politics. Helsinki-Uusimaa Region has been selected European Entrepreneurial Region (EER) 2021–2022. The region is the first ever to receive this award for a second time.

Helsinki-Uusimaa has a strong and versatile educational sector, with large number of different schools offering a high-standard education. This is also one of the reasons why competences are a uniting factor across all strategic priorities.

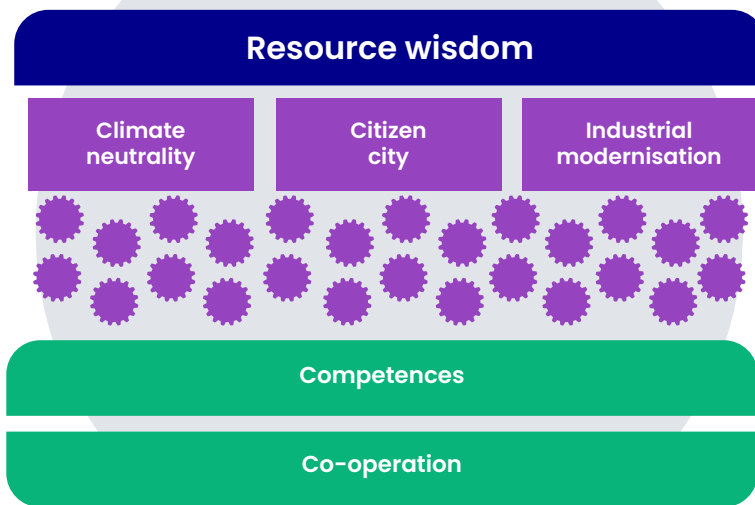
Smart specialisation strategy is successful when closely connected actors innovate together based on their region's strengths.

Smart specialisation is cooperation

Therefore, regional innovation ecosystems and its actors play a central role. Helsinki-Uusimaa rose to the top of the European Union in 2019 in a comparative publication on the ability of the innovation ecosystems of European countries and regions. This is the result of determined cooperation and action and gives us a good steppingstone for implementing our smart specialisation strategy.

Helsinki Uusimaa and its' actors are actively participating in international networks and cooperation projects. By combining the strengths of different regions and transferring competence across national borders, we will be able to harness more efficiently the resources of Europe in its entirety.

Smart Specialisation in Helsinki-Uusimaa



Helsinki-Uusimaa's strengths are compiled under the umbrella theme resource wisdom, which means utilising existing resources and creating growth through new resources in a way that is deliberate and economically, socially, and environmentally sustainable. The solutions require a cross-sectoral approach and defining the wise use of resources delineates the projects.

Helsinki-Uusimaa Region



26 municipalities,
including the Finnish capital
Helsinki



4 universities and
**7 universities of
applied sciences**



Rich and unpolluted **nature**,
combined with a modern
infrastructure and **high
living standards**



World-class
research institutes and
innovation organisations



1.7 million inhabitants



Over **110 000 companies**
and **800 000 jobs**




Climate neutrality

The Helsinki-Uusimaa Region has set a goal to be carbon neutral by 2030. The transition to a low-carbon society requires significant changes to social structures in transport, buildings and construction alike. This theme covers areas such as circular economy solutions, new forms of energy, bioeconomy innovations and new materials. Helsinki Smart region is a major operator in developing the most ambitious clean technology in the world.



Citizen city

The people in the Helsinki region are active and create agile and user-focused services and solutions. The Helsinki region is the world leader in opening up and utilising public information. The region is big enough for the systematic development of significant technology and social innovations, and small enough to make it feasible in practice, too. This theme includes actions that support urban development, well-functioning everyday life and the wellbeing of citizens. Areas covered by the theme include, for example, transportation, housing, urban planning and healthcare.



Industrial modernisation

Helsinki Smart region is a manufacturer of highly variable and configurable products with industrial IoT and mobile technologies. We develop leading-edge technologies for future industry and processes. This theme includes actions that support transformation in various sectors. Areas covered by the theme include, for example, new industrial processes, health technologies, robotics, and travel.



helsinkismart.fi -website

showcases the most innovative and interesting projects, companies and ideas in Helsinki-Uusimaa. It brings together various stakeholders such as business, cities, public sector, research, education centres, start-ups and the citizen.

Our aim is to increase the effects of the innovative potential found in the region and to create international partnerships and establish different forms of EU cooperation. The website links new partners from all over Europe. We call the international community to join us and to create smart innovations together.

helsinkismart.fi
Twitter: @HelsinkiSmart